Contact: Kim Ellsworth, kim@idahocf.org
Research & Marketing Associate
208-440-5725 (cell)
208-424-2229 (work)



MARCH 3, 2025

FOR IMMEDIATE RELEASE

The Power of Collective Giving: Idaho Gives Strengthens East Idaho Nonprofits

IDAHO - Every year, Idaho Gives unites communities in a shared effort to support nonprofits across the state. The program—hosted by the Idaho Nonprofit Center, a branch of The Idaho Community Foundation, with support from Idaho Central Credit Union—provides a vital opportunity for Idahoans to invest in the causes that sustain their communities. As Idaho's population grows, so does the need for nonprofit services, making philanthropy more critical than ever.

In East Idaho, the impact of Idaho Gives is tangible. Nonprofits in Pocatello, Idaho Falls, and Salmon rely on this annual event to fuel their missions and expand their reach. By harnessing the power of collective giving, organizations can continue addressing urgent community needs and enhancing the quality of life for thousands of Idahoans.

Providing Safety and Support at The Mahoney House

In Salmon, The Mahoney House has been a beacon of hope for survivors of domestic violence and sexual assault in Lemhi and Custer Counties. "The funds raised through Idaho Gives allow us to provide emergency shelter, counseling, and essential resources for those facing personal crises," says Advocate & Executive Director, Patrick Reagan. "Idaho Gives not only helps us financially but also raises awareness about the services we offer and the urgent need to address domestic violence in our community."

Since its founding, The Mahoney House has worked in collaboration with other Idaho organizations to ensure that survivors receive comprehensive care and support. Contributions from Idaho Gives directly fund safe housing, crisis intervention, and prevention programs that make a lasting impact on the lives of those affected.

Supporting Youth and Families in Pocatello

The Bannock Youth Foundation has been a lifeline for vulnerable youth and families in East Idaho for decades. From emergency shelter services for runaway and homeless youth to substance abuse treatment and parenting programs, the foundation offers a comprehensive range of support. "Idaho Gives is essential to our ability to provide safety, stability, and hope to the youth we serve," says Associate Director, Leslie Foltz, LSW. "Every donation ensures that young people facing hardship have access to the resources they need to thrive."

Funds raised during Idaho Gives go directly toward housing assistance, counseling, and essential services that empower young people and families to build stronger futures. Programs such as the Nurturing Parenting Program and the Transitional Living Program continue to change lives, thanks to community generosity.

Bringing the Arts to Idaho Falls

The Idaho Falls Symphony Society has been enriching East Idaho's cultural landscape for decades, bringing world-class orchestral music to the region. "Music has the power to inspire and connect communities, and Idaho Gives allows us to keep that tradition alive," says Symphony Executive Director, Carrie Athay. "Through the generosity of donors, we can continue providing educational programs for young musicians and bringing live symphonic performances to audiences across East Idaho."

Contributions from Idaho Gives support everything from community outreach concerts to youth education initiatives, ensuring that classical music remains an accessible and integral part of the Idaho Falls community.

A Statewide Movement with Local Impact

Idaho Gives is more than just a fundraising event—it's a movement that amplifies the essential work of nonprofits across the state. Last year, Idahoans raised over \$4 million for nearly 600 organizations. As the state continues to grow, so does the need for philanthropic investment in local nonprofits.

"Nonprofits are the heart of our communities," says Kevin Bailey, Vice President of Impact & the Idaho Nonprofit Center. "They provide vital services, uplift those in need, and strengthen the fabric of our state. Idaho Gives is an opportunity for everyone to

come together and be part of something bigger—to give where they live and make a meaningful impact."

As April 28 – May 1 approaches, East Idaho nonprofit organizations are encouraged to register to participate in Idaho Gives before the March 18th early deadline. To learn more or sign up to participate, visit <u>IdahoGives.org</u>.

###

About The Idaho Nonprofit Center + Idaho Community Foundation

The Idaho Nonprofit Center merged into The Idaho Community Foundation in 2024, combining resources to strengthen communities through philanthropy and nonprofit capacity. Both organizations have been trusted partners in communities across the state, collaborating with thousands of community-minded residents to invest in the people, places, and causes that enrich the Idaho way of life.

Together, we are better equipped than ever to support Idaho's nonprofits and create lasting, positive impact. To learn how you can join the movement to foster a culture of philanthropy, email us at info@idahocf.org or visit www.idahocf.org.