Contact: Kim Ellsworth, kim@idahocf.org Research & Marketing Associate 208-440-5725 (cell) 208-424-2229 (work)



March 3, 2025

FOR IMMEDIATE RELEASE

The Power of Collective Giving: Idaho Gives Strengthens North Idaho Nonprofits

IDAHO - Every year, Idaho Gives brings communities together in a powerful display of generosity, raising critical funds for nonprofit organizations across the state. As Idaho continues to grow, so do the demands on nonprofits that provide essential services, from food security to arts education, wildlife conservation, and emergency shelter.

The program—hosted by the Idaho Nonprofit Center, a branch of The Idaho Community Foundation, with support from Idaho Central Credit Union—provides an opportunity for Idahoans to invest in the causes that shape their communities.

In North Idaho, the impact of Idaho Gives is tangible. Nonprofits serving communities across the panhandle—including Sandpoint, Coeur d'Alene, Lewiston, and Moscow—rely on this annual fundraising event to sustain their missions and expand their reach. The power of collective giving allows organizations to continue addressing pressing needs and improving the quality of life for thousands of Idahoans.

Feeding Families and Strengthening Communities

"Our food pantry serves hundreds of families every month, and the funds raised through Idaho Gives help us keep our shelves stocked," says Debbie Love, Executive Director of Bonner Food Bank serving Sandpoint and Priest River. "With rising costs, it's getting harder to meet the needs of our community, but Idaho Gives ensures we have the support to keep going. Every donation makes a difference."

Helping Hospitality Workers in Coeur d'Alene

In the Coeur d'Alene area, workers in the restaurant and hospitality industry are especially vulnerable, often lacking supportive relationships and access to resources that can see them through a crisis or prevent the slide into homelessness. CDAIDE

serves these workers by meeting their immediate needs, connecting them with resources for long-term self-sufficiency, and ensuring they feel valued, respected, and loved. "The hospitality industry is the backbone of our local economy, yet many workers struggle with unexpected financial hardships," says Jason Nye, Executive Director of CDAIDE. "Through Idaho Gives, we can provide emergency assistance, medical care, and mentorship to those who keep our community running. This support allows hospitality workers to stay in their homes, keep their jobs, and build a more stable future."

Preserving the Arts and Culture

Lewiston's arts and culture scene also benefit from Idaho Gives. Local organizations use the funds to support music programs, youth theater, and community events. "The arts bring people together and enrich our town, but funding can be a challenge," says Nancy McIntosh, Executive Director of Lewiston Civic Theatre. "Idaho Gives is an incredible tool for raising awareness and support for the arts."

Caring for Animals

Animal welfare organizations also benefit from Idaho Gives, including the Humane Society of the Palouse in Moscow. "Every dollar we receive during Idaho Gives goes directly to the care of the animals in our shelter," says Sierah Beeler, Director of the Humane Society of the Palouse. "From medical treatments to food and shelter, these donations ensure that we can provide the best possible care for homeless pets while they wait for their forever homes. Idaho Gives not only helps us financially but also raises awareness about pet adoption and responsible animal care in our community."

A Statewide Movement with Local Impact

Idaho Gives is more than just a fundraising event; it's a movement that highlights the essential role nonprofits play in every corner of the state. Last year, Idahoans raised over \$4 million for 654 organizations. With continued growth, the need for philanthropic investment has never been greater.

"Nonprofits are the backbone of our communities," says Kevin Bailey, VP of Impact, The Idaho Nonprofit Center. "They fill gaps in services, support vulnerable populations, and strengthen our neighborhoods. Idaho Gives is an opportunity for everyone to be part of something bigger—to give where they live and make an impact."

As April 28 – May 1 approaches, North Idaho nonprofit organizations are encouraged to register to participate in Idaho Gives before the March 18th early deadline. To learn more or sign up to participate, visit <u>IdahoGives.org</u>.

###

About The Idaho Nonprofit Center + Idaho Community Foundation

The Idaho Nonprofit Center merged into The Idaho Community Foundation in 2024, combining resources to strengthen communities through philanthropy and nonprofit capacity. Both organizations have been trusted partners in communities across the state, collaborating with thousands of community-minded residents to invest in the people, places, and causes that enrich the Idaho way of life.

Together, we are better equipped than ever to support Idaho's nonprofits and create lasting, positive impact. To learn how you can join the movement to foster a culture of philanthropy, email us at info@idahocf.org or visit www.idahocf.org.