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FOR IMMEDIATE RELEASE

## **Call for Proposals: The Idaho Community Foundation and Chobani Invite Organizations to Apply**

**Twin Falls, Idaho** – Chobani, the maker of America’s #1-selling Greek yogurt brand, in partnership with The Idaho Community Foundation, invites organizations serving Twin Falls and Jerome counties to submit proposals for the Chobani Community Impact Fund.

Chobani has always been more than a food company; it is a catalyst for positive change. Founded on the belief that people have great taste and need great options, Chobani has grown to become the No. 1–selling Greek yogurt brand in America. The Chobani Community Impact Fund underscores the company's commitment to giving back to the communities where its employees live and work by supporting impactful charitable projects and programs. Since the fund's establishment in 2018, Chobani has awarded \$900,000 in grants to area organizations.

Through this fund, Chobani will distribute \$100,000 in grants in 2024 to organizations in Twin Falls and Jerome counties dedicated to promoting food and nutrition security. Eligible applicants include:

- Tax-exempt organizations with current 501(c)(3) not-for-profit status under IRS Tax Code Section 170.
- Governmental agencies and public educational institutions

The Chobani Community Impact Fund prioritizes programs that address food and nutrition insecurity through:

- Community-based programs supporting access to healthy meals and nutritional education outside school hours
- Food and nutritional programs for expecting mothers and caregivers
- Programs addressing the food and nutrition needs of preschool children
- Health provider efforts offering nutritional education and food prescription programming

- Initiatives supporting enrollment in food-related public benefits like SNAP
- Food pantries and mobile pantry initiatives
- Programs enhancing coordination of hunger-fighting efforts
- Meal or grocery delivery programs
- School-based programs improving state and federal assistance efforts

## How to Apply

Detailed information about the application process can be found at [IdahoCF.org](http://IdahoCF.org). The deadline for submissions is 11:59 PM MST on October 1, 2024. Applicants will be notified of their award status in December 2024.

## The Importance of Corporate Philanthropy

Corporate investment in community well-being is crucial. It strengthens the social fabric, enhances employee satisfaction and loyalty, and fosters a positive corporate image. By creating the Chobani Community Impact Fund, Chobani sets an example of how companies can make a meaningful impact. Other corporations are encouraged to collaborate with The Idaho Community Foundation to establish their own charitable giving funds, amplifying their community support and achieving long-lasting positive change.

## Join Us in Making a Difference

The Idaho Community Foundation invites other businesses to follow Chobani's lead. Establishing a corporate charitable giving fund is an impactful way to support the communities your employees call home. For more information on how to partner with The Idaho Community Foundation, please contact us at (208) 342-3535, email us at [info@IdahoCF.org](mailto:info@IdahoCF.org), or visit our website, [IdahoCF.org](http://IdahoCF.org).

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For 35 years, The Idaho Community Foundation has helped Idahoans make their communities even better through philanthropy. If you want to support the nonprofits, schools, recreational opportunities, and more that make your community special, please contact us at [info@idahocf.org](mailto:info@idahocf.org) or visit: [www.idahocf.org](http://www.idahocf.org).